



Girls Incorporated®  
of Tarrant County

**MEDIA CONTACTS:**

G’Nai Blakemore  
469.464.4842

[gnai.blakemore@twcable.com](mailto:gnai.blakemore@twcable.com)

Carroll Burney  
817.897.6484

[cburney@girlsinctarrant.org](mailto:cburney@girlsinctarrant.org)

**FOR IMMEDIATE RELEASE**

**August 5, 2010**

**TIME WARNER CABLE AND GIRLS INCORPORATED OF TARRANT COUNTY  
PARTNER TO PRESENT “OPERATION SMART” CAMP**

*Girls Attend Week-long Science and Technology Focused Camp Beginning August 9<sup>th</sup>*

**(Arlington, Texas)** – Time Warner Cable and Girls Inc. of Tarrant County have partnered to present, **Operation SMART**, a week-long camp, August 9 – 13, dedicated to **Science, Math And Relevant Technology**.

Time Warner Cable recently pledged \$100 million of cash and in-kind resources toward a five-year philanthropic plan called, **Connect A Million Minds (CMM)**. **CMM** was created to address the declining interest of youth in the areas of science, technology, engineering and math or STEM by connecting students to out-of-school learning opportunities in their community. Studies show that 80 percent of jobs created in the next decade will require math and science skills, however, women receive less than 28 percent of the computer science bachelor’s degrees.

**Operation SMART** will include a week of fun, yet educational experiences for a group of 30 girls, featuring the **Connect A Million Minds** curriculum, “Cracking the Codes in the Digital World,” where they will learn the science behind cable. On the last day of camp, the girls will spend the day at Six Flags Over Texas, where they will receive a private tour with a park engineer and learn the science behind rollercoasters.

In addition to **Operation SMART**, Time Warner Cable is hosting a Connect A Million Minds back to school supply drive called, **Collect 2 Connect (C2C)** which will run through August 25, 2010. All collected supplies will be donated to Girls Inc. of Tarrant County. Donation boxes are available at each Time Warner Cable location in the Dallas area, as

well as the Girls Inc. location on Matlock Road in Arlington. Donations can also be made online by visiting \_\_\_\_\_.

Because the drive is geared toward collecting items associated with science and math, the following supplies are preferred:

- Graphing calculators
- Scientific calculators
- Basic calculators
- Graphing paper
- Pens

“The importance of engaging our young people in science, technology, engineering and math cannot be overemphasized,” said Gary Underwood, VP of communications for Time Warner Cable North Texas. “Through this partnership, Time Warner Cable hopes to provide a rewarding learning experience for the girls and ultimately inspire them to be more interested in the fields of science and technology.”

“Girls Inc. of Tarrant County is excited to partner with Time Warner Cable to bring another aspect of science and technology to our girls,” says Susan Dougherty, CEO of Girls Inc. of Tarrant County. “The value of female role models in the science field is an inspiration to the girls participating in our SMART Camps.”

#### **About Girls Incorporated of Tarrant County**

Girls Incorporated of Tarrant County is a local nonprofit youth organization dedicated to inspiring all girls to be “strong, smart, and bold.” We offer nationally researched programs that encourage girls to confront and master their physical, intellectual, and emotional challenges on topics such as substance abuse prevention, economic literacy, pregnancy prevention & much more. Our outreach programs are offered at schools, community centers, churches and more throughout all of Tarrant County. Girls Inc. of Tarrant County has provided services for more than 30 years to the youth of Tarrant County. Visit our website at [www.girlsinctarrant.org](http://www.girlsinctarrant.org) or call 817-468-0306 for more information.

#### **About Time Warner Cable North Texas**

Time Warner Cable is bringing the best in technology, innovation and entertainment to the North Texas community. Thanks in part to a recently completed improvement project, all North Texas residential and commercial customers passed by Time Warner Cable, now have access to the latest technology delivered over a robust fiber rich network. Customers can choose to bundle Digital Home Phone, Road Runner High Speed Internet service and digital video service from one local provider. Plus, Time Warner Cable delivers full-time, local customer service and technical support available 24 hours a day, 7 days a week. For more information, visit [www.timewarnercable.com/dallas](http://www.timewarnercable.com/dallas) or call 972-PICK TWC (972-742-5892).

###