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Girls Incorporated®  
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**NEW DIRECTOR OF MARKETING HAS GREAT VISION FOR  
GIRLS INC. OF TARRANT COUNTY**

ARLINGTON, Texas – Girls Incorporated of Tarrant County recently named Carroll Burney as their new Director of Marketing. Carroll has an extensive background in marketing & communications in many different areas including non-profit, healthcare and restaurants. Carroll hopes her experiences will bring Girls Inc. to the forefront of non-profit agencies in Arlington. “The work they do with young girls is just so inspiring, and I cannot wait to share that with the community,” says Burney.

With a degree in journalism from Texas A&M University, Burney focused on public relations and marketing. She worked as an intern for Fort Worth’s Casa Manana Theatre and also for the Texas Rangers Baseball Club before joining the UNT Health Science Center as communications coordinator. At the health science center, she had many responsibilities including media relations, setting up speaking engagements with local organizations, internal communications and special event planning.

She left the health science center to pursue a culinary career, but even in this industry, her path kept leading her back to marketing and public relations. She worked under the guidance of local chef Brian Olenjack first as a cook and then as marketing coordinator for The Chisholm Club Restaurant. She then helped Chef Olenjack open the much-anticipated Olenjack’s Grille in Arlington, which continues to be a success today.

Carroll lives in Arlington with her husband Steve and daughter Madison.